



Associazione Culturale Quattrocentometriquadri presents

# METROCUBO

COMPETITION FOR ARTISTS & DESIGNERS UNDER 40

## PREAMBLE

*«There are two ways not to suffer from it. The former is easy for the most people: to accept hell and to become part of it to the point of not seeing it anymore. The latter is risky and requires steady attention and learning: to seek and to be able to recognize whom and what, in the middle of hell, is not hell, and let it last, and give it space»*

*(Italo Calvino, Le città invisibili, 1972)*

Quattrocentometriquadri is a cultural association founded in 2009. It chooses art as an instrument to study human nature and aims to promote the networking and the exchange between artists and society; to promote young art; to facilitate cultural exchanges between different spheres; to promote architectural and landscape culture through the confrontation with other art forms.

The name "quattrocentometriquadri" refers to the mental dimension, wide and flexible, of the project, against the **spacial constraints** imposed by the market.

On the other side, fourhundred (quattrocento in Italian) is the space in square meters (metri quadri in Italian) that the gallery offers to contemporary art for its more unexpected and creative expressions, using all the corners in its space.

At the same time, the square meter as measurement unit of the real space, against the virtual one, is an important reference to the **inalienable physical dimension of man and nature**.

The DNA of Quattrocentometriquadri can be summarized with few and clear keywords.

**Healthy uneasiness**, as need for a vital and steady cognitive renewal pushed by curiosity as "mental attitude".

**Humanity**, as respect towards nature and man, towards the physical dimension, limited and real, against the endless virtual space of the web, in favour of an inalienable attention and capacity of action to the evolving process of the city.

**Lightness**, as "reaction to the burden of life", instrument for escape and creativity.

This Association would like to conclude its first year of intense and passionate activity of promotion and exhibition of contemporary art on its premises and beyond promoting a competition targeted at young artists and designers (see art. 2).

This competition has been conceived by Associazione Culturale Quattrocentometriquadri.

## Art. 1 Object of the competition



The title of the contest refers to the intention and the urgency that pushed the Associazione Culturale Quattrocentometriquadri to start its activity as promoter of contemporary art.

The choice of the subject is free, but it shall relate to ideas expressed in the preamble, that represent the spirit and the specificity, the DNA indeed, of this Association.

The only condition to participate in the contest is the physical dimension of the work/project that will be submitted, which shall not exceed one cubic meter.

## **Art. 2 Participation requirements**

Candidates, male and female, of any nationality shall be between 18 and 40 years old, and be active in the figurative or plastic arts, installations (multimedial, light, video etc.), videoart, illustration, graphic art, land art, applied arts (design, fashion), electronic arts.

The artist, or group of artists, willing to participate in this contest can present only one work.

In case of a group, in the application form it shall be indicated the name of the responsible or the delegate in possession of the law requirements to act as a proxy.

The official language of this contest is Italian.

Applications and documentation material can be submitted in English.

The competition announcement both in Italian and English can be downloaded from the below website:

<http://www.quattrocentometriquadri.eu/events%20metrocuvo.html>

## **Art. 3 Required documentation**

The candidates shall submit per mail, in one envelope, the following documentation:

- A.** this Announcement, signed in a legible way;
- B.** the detailed work documentation, containing:
  - a)** work description (annex 1): title and dimension of the work/project, author, description (max 1500 characters, including spaces), short CV of the artist (max 500 characters, including spaces), and commercial value of the work (optional)
  - b)** images: max n.5 printed images (contained in A4 sheets) with a caption of max 50 characters including spaces.
  - c)** storage media (such as cd or dvd) containing what required under points a) and b) and eventually any other material considered relevant. .

Example:

- paintings, pictures etc.: one or more pictures of the work and of its details
- sculputres, installations etc.: pictures from several different perspectives with indications and drawings to help understanding the set up and installation of the work.
- videoart: frames e a copy of the DVD.
- design: indications of the materials used and of the production methods.

*N.B: the images of the works sent with the documentation will be used for the*



*catalogue and for the website; their quality and resolution (300dpi) are therefore very important.*

**C. Annex 2:** Policy for treatment of personal data (Italian Law decree n.196/03) signed by each author. NB: This document is important also for the indication of the year of birth, which is the necessary requirement for participating to this contest.

**D.** Receipt of the payment for administrative expenses  
(go to art. 4)

The envelope, carrying the indication METROCUBO, shall be sent within the 25th of October to the following address:

Associazione Culturale Quattrocentometriquadri  
c/o Angela Pezzuto, via Piave 17, 60100 Ancona  
OGGETTO "CONCORSO METROCUBO"

The documentation material (art. 3A, 3B, 3C, 3D) submitted by the artists for the selection process will not be sent back to the candidates and will remain under the Association's ownership.

#### **Art.4 Administrative expenses**

As a partial contribution for administrative expenses, the candidate shall remit 10,00 (ten/00) EUR, by bank transfer as follows:

Recipient	Associazione Culturale Quattrocentometriquadri
IBAN	IT 92 L 03127 69130 CC2030000900 UNIPOL BANCA S.P.A. RECANATI FIL. 203 - VIA CECCARONI
REASON for PAYMENT	name and family name - metrocubo

Failure of payment will invalidate the request of participation to the competition

#### **Art.5 Competition schedule**

Questions: September 10th, 2010

It will be possible to send in questions related to the competition by writing to [galleria@quattrocentometriquadri.eu](mailto:galleria@quattrocentometriquadri.eu) within September 10th, 2010.

The answers will be published on the Association's website within September 14th.

<http://www.quattrocentometriquadri.eu/events%20metrocubo.html>

Contest deadline: October 25th, 2010



The required documentation (see art.3) shall be submitted within October 25th at the above-mentioned address (see art.3). Postal stamp will not give prove of the date.

Award ceremony: November 21st, 2010

In this occasion the award-winning works and the those awarded with a special mention will be exhibited. The works shall be sent at the candidates' costs, upon the Assositation notice, and shall be delivered at the Association's premises within November 15th, in order to ensure the smooth preparation of the exhibition. The exhibition itself will also take place in the Association premises.

### **Art.6 Prizes and special mentions**

As a result of the competition, there will be 1 winner and 4 special mentions.

The winner will receive a prize of 400 EUR before taxes.

The award-winning works ant those awarded with a special mention will be part of a group exhibition at Quattrocentometriquadri gallery at via Magenta 15 Ancona.

The exhibition will open on the same day of the award ceremony on November 21st 2010 and will close on December 5th.

Along with the competition, a catalogue will be published, which will be available from the opening day. The catalogue will display the award-winning works and those awarded with a special mention, plus the list of participants.

Shall one of the works be of interest to a buyer, this Association will be empowered to start negotiations and to conclude them within the limit of the value indicated by the artist in the application form. In case of a sale, the Association will remit to the artist 50% of the value declared on Annexe 1.

This Association reserves the right to exhibit the award-winning works and those awarded with a special mention in other selected galleries, upon dicusson and agreement with the artist.

### **Art.7 Jury**

The compontens of the jury will be announced within October 7th, 2010 on the Association website.

### **Art. 8 Return of the works**

The exhibited works shall be picked-up by the artists, or by a proxy, within December 10th, 2010. The artist can appont a courier for the pick-up, but in any case the pick-up will be made at the artist's expenses and shall be completed within the above deadline.

### **Art. 9 Liabilities**

The organizers cannot be considered liable for any damages to the works caused by tampering, fire, robbery or any other cause that may happen at the time of exhibition, storage and/or transportation.



**Art. 10 General rules**

In order to be eligible to participate to the contest, participants must read and accept this announcement.

Signing the below forms will be a waiver for using the materials provided for the contest.

Jury's decisions are unchallengeable.

This Association reserves the right to be published on the Association's website:

[www.quattrocentometriquadri.eu](http://www.quattrocentometriquadri.eu).

**Creation, organization and administration**

**Associazione Culturale Quattrocentometriquadri**

Via Damiano Chiesa 21, 60123 Ancona

E-mail [gallery@quattrocentometriquadri.eu](mailto:gallery@quattrocentometriquadri.eu)

Fax 071202186

[www.quattrocentometriquadri.eu](http://www.quattrocentometriquadri.eu)

with the participation of

**L'ORÉAL®**

Date

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Signature

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**SHORT DESCRIPTION OF THE ARTIST'S CV**

(max 500 characters, including spacing)

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**COMMERCIAL VALUE OF THE WORK (Euro)**

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Date

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Signature

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**ANNEXE 2 – PERSONAL DATA TREATMENT AGREEMENT**



The undersigned (name).....(family name).....

Born in ..... Prov (Italy only).....

Country..... on the: ..... / ..... / .....

Address of residency .....N.....

Postal code ..... City ..... Prov (Italy only) ...  
Country.....

Telephone..... Email .....

Website (if any – not mandatory) .....

**AGREES TO THE TREATMENT OF HIS/HER PERSONAL DATA**

Personal data will be managed according to the relevant Italian laws (196/03 and following) in matter of privacy and data security.

Date: ...../...../.....

Signature: .....